

Message Text

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13
ORIGIN SIG-02

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DRAFTED BY S/IG/IS:TEARNOLD:CSM
APPROVED BY S/IG/IS:CRMOORE
COMMERCE:PEPAULY
S/IG:RLYOST (BY PHONE)

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R 212155Z JUL 76
FM SECSTATE WASHDC
TO AMEMBASSY LONDON
AMEMBASSY WARSAW
AMEMBASSY ATHENS
AMEMBASSY JIDDA
AMEMBASSY LAGOS
AMEMBASSY DAKAR
AMCONSUL SAO PAULO
AMEMBASSY BRASILIA
AMEMBASSY BOGOTA
AMEMBASSY TOKYO
AMEMBASSY SINGAPORE
AMEMBASSY JAKARTA
AMEMBASSY NEW DELHI

UNCLAS STATE 180693

E.O. 11652: N/A

TAGS: ASIG

SUBJECT: JOINT STATE-COMMERCE EVALUATION OF COMMERCIAL
ACTIVITIES

1. IN AN EFFORT TO IMPROVE THE COMMERCIAL PROGRAMS AND
SERVICES PROVIDED TO US EXPORTERS AND OTHER AMERICANS IN
INTERNATIONAL BUSINESS THE DEPARTMENTS OF COMMERCE AND
UNCLASSIFIED

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STATE HAVE FORMED A JOINT TEAM TO EVALUATE THE WHOLE SYSTEM
NOW USED TO DEVELOP AND DELIVER SUCH PROGRAMS AND SERVICES.
THE SYSTEM, AS DEFINED FOR PURPOSES OF THIS EVALUATION,
INCLUDES ESSENTIALLY THE FOREIGN COMMERCE-RELATED ELEMENTS

OF THE DEPARTMENT OF COMMERCE, COMMERCE DISTRICT OFFICES,
THE DEPARTMENT OF STATE AND FOREIGN SERVICE POSTS ABROAD.

2. TO CARRY OUT THE EVALUATION, A JOINT TEAM HAS BEEN
FORMED UNDER STATE AND COMMERCE CO-CHAIRMEN WITH TWO SENIOR
COMMERCE AND STATE MEMBERS. ALSO, AN ADVISER WITH SPECIAL
BACKGROUND IN COMMERCE DISTRICT OFFICE OPERATIONS WILL WORK
WITH THE TEAM. THE TEAM IS AS FOLLOWS:

CO-CHAIRMAN (STATE) AMBASSADOR C. ROBERT MOORE
CO-CHAIRMAN (COMMERCE) PAUL E. PAULY
TERRELL E. ARNOLD (STATE)
MAURICE KOGON (COMMERCE)
PATRICK FITZGERALD (STATE)
ROBERT A. TAFT (COMMERCE)
ADVISER - GORDON B. THOMAS (COMMERCE)

3. THE EVALUATION WILL BE CARRIED OUT IN FIVE MAIN PHASES:
(A) WASHINGTON INTERVIEWS AND REVIEWS OF PREVIOUS EVALUA-
TIONS OF COMMERCIAL ACTIVITIES; (B) DISTRICT OFFICE VISITS
IN THREE MAJOR AREAS OF THE UNITED STATES; (C) VISITS TO
FOREIGN SERVICE POSTS OF VARIOUS SIZES AND TYPES OF COM-
MERCIAL INTEREST IN FOUR MAJOR REGIONS; (D) INTERVIEWS
BOTH IN THE US AND ABROAD WITH INDIVIDUAL BUSINESSMEN AND
ORGANIZATIONS INTERESTED IN FOREIGN COMMERCE; (E) FINAL
DRAFTING AND PREPARATION OF THE TEAM'S REPORT. THE TEAM
HOPES TO FINISH ITS WORK BY THE END OF SEPTEMBER 1976.

4. FOR PURPOSES OF TRAVEL TO DISTRICT OFFICES AND FOREIGN
SERVICE POSTS, THE TEAM HAS BEEN DIVIDED INTO SUB-TEAMS
AS FOLLOWS:

A. DISTRICT OFFICES (AUGUST 9-18)

TRIP 1 -- MIAMI, BIRMINGHAM, NEW YORK, BOSTON (ARNOLD
AND TAFT)

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TRIP 2 -- CHICAGO, ST. LOUIS, NEW ORLEANS, DALLAS
(PAULY AND FITZGERALD)

TRIP 3 -- PHOENIX, LOS ANGELES, SAN FRANCISCO, SEATTLE
(MOORE, KOGON AND THOMAS)

B. FOREIGN SERVICE POSTS (AUGUST 28-SEPTEMBER 11)

TRIP 1 -- LONDON, WARSAW, ATHENS, JIDDA (PAULY,
FITZGERALD AND THOMAS)

TRIP 2 -- TOKYO, SINGAPORE, JAKARTA, NEW DELHI (MOORE
AND KOGON)

TRIP 3 -- LAGOS, DAKAR, SAO PAULO, BOGOTA (ARNOLD AND TAFT)

5. IN CARRYING OUT ITS EVALUATION, THE TEAM WILL TAKE FULL ACCOUNT OF THE RESULTS OF CONDUCT OF RELATIONS INSPECTION REPORTS WITHIN THE PAST TWO YEARS AS WELL AS CONSULT CLOSELY WITH TEAMS NOW IN THE FIELD RESPECTING THEIR FINDINGS. THE RESULTS OF COR INSPECTIONS THUS WILL BE TAKEN INTO ACCOUNT WHEREVER THEY APPLY. THE AIM OF THIS PHASE OF THE JOINT COMMERCE STATE EVALUATION IS TO GIVE THE TEAM AN OPPORTUNITY TO LOOK AT A REPRESENTATIVE SAMPLING OF FOREIGN SERVICE POSTS AS

AN INTEGRAL PART OF ITS APPRAISAL OF THE WHOLE STATE-COMMERCE SYSTEM FOR PROVIDING COMMERCIAL PROGRAMS AND SERVICES.

6. POSTS ANTICIPATING SIGNIFICANT PROBLEMS WITH ACCOMMODATING THE EVALUATION TEAM ON THE GENERAL SCHEDULE INDICATED ARE REQUESTED TO NOTIFY THE DEPARTMENT AS SOON AS POSSIBLE AND TO SUGGEST ALTERNATIVE SCHEDULING, KEEPING IN MIND THE LIMITED TOTAL TIME AVAILABLE FOR COMPLETING THIS EVALUATION.

7. ALL ADDRESSEES ARE REQUESTED TO ASSIST THE TEAM IN WHATEVER WAY POSSIBLE. SPECIFIC REQUESTS FOR ASSISTANCE FROM INDIVIDUAL POSTS AND OFFICES WILL FOLLOW BY SEPARATE UNCLASSIFIED

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MESSAGE.

8. MESSAGE ALSO BEING SENT TO DISTRICT OFFICES LISTED
PARA 4. ROBINSON

UNCLASSIFIED

<< END OF DOCUMENT >>

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Margaret P. Grafeld
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WARSAW
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